# Bo-Wen Wang (王博文)

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#### **Education**

- PhD, Department of Computer Science and Information Engineering, National Cheng Kung University, 2012/1
- Master, Department of Computer Engineering, National Chiao Tung University, 1990/7
- BBA, Department of Computer Engineering, National Chao-Tung University, 1988/6

# **Area of Specialty**

- Data Mining
- Multimedia Data Mining

# **Academic Experience**

- Associate Professor, Department of Information Management, Southern Taiwan University of Science and Technology, 2012/8 to present
- Instructor, Department of Information Management, Southern Taiwan University of Science and Technology, 1990/8 to 2012/7

## **Journal Papers**

- Bo-Wen Wang, "An Effective Two-Phase Collaborative Filtering Algorithm for Recommender Systems". Journal of Southern Taiwan University. Volume 38 Number 3, September 2013, pages 53-66
- 2. Bo-Wen Wang and Vincent S. Tseng. "Improving Missing-Value Estimation in Microarray Data with Collaborative Filtering Based on Rough-Set Theory". in International Journal of Innovative Computing, Information and Control. Volume 8, Number 3(B), March 2012
- 3. Ja-Hwung Su, Bo-Wen Wang, Chin-Yuan Hsiao and Vincent S. Tseng. "Personalized Rough-Set-based Recommendation by Integrating Multiple Contents and Collaborative Information". Information Sciences Volume 180, Issue 1, 2 January 2010, Pages 113-131.
- 4. Vincent S. Tseng, Ja-Hwung Su, Bo-Wen Wang, Tien-Yu Hsu, Chien-Li Chou. "Multi-Modal Image Retrieval by Integrating Web Image Annotation, Concept Matching and Fuzzy Ranking Techniques." International Journal of Fuzzy Systems, Vol. 12, No. 2, June 2010.

## **Conference Papers**

- 1. Bo-Wen Wang, Ci-Rong Li, Guo-Cheng Lan (2015) "High Average-Utility Mining with Minimum Constraints under Multiple Minimum Utilities," Proceedings of the 10th E-Learning and Information Technology Symposium, Taiwan (R.O.C.), 2015/3/25.
- 2. Bo-Wen Wang, Ja-Hwung Su, Chien-Li Chou, Vincent S. Tseng. "Semantic Video Retrieval by Integrating Concept- and Content-Aware Mining." in Proceedings of the Technologies and Applications of Artificial Intelligence, Taiwan, November, 2011.
- 3. Ja-Hwung Su, Bo-Wen Wang, Hsin-Ho Yeh and Vincent S. Tseng. "Ontology-Based Semantic Web Image Retrieval by Utilizing Textual and Visual Annotations." in Proceedings of the Workshop on Computational Intelligence Approach for Ontology-based Knowledge Discovery (CIAO -WI/IAT'2009), Milano, Italy, September 2009.
- 4. Ja-Hwung Su, Bo-Wen Wang and Vincent S. Tseng. "Effective Ranking and Recommendation on Web Page Retrieval by Integrating Association Mining and PageRank." in Proceedings of the

- Workshop on Optimization-based Data Mining and Web Intelligence (ODM-08, held with 2008 IEEE/WIC/ACM Int'l Conf. Web Intelligence and Intelligent Agent Technology), Sydney, Australia, December, 2008.
- 5. Vincent S. Tseng, Ja-Hwung Su, Hao-Hua Ku and Bo-Wen Wang. "Intelligent Concept-Oriented Search for Content-Based Image Retrieval by Using Data Mining and Image Concept Query Decomposition Techniques." in Proc. of 2008 IEEE International Conference on Multimedia & Expo, Hannover, Germany, 2008.
- 6. Vincent Shin-Mu Tseng, Ja-Hwung Su, Bo-Wen Wang and Chin-Yuan Hsiao. "A Novel Recommendation Method based on Rough Set and Integrated Feature Mining." in Proc. of the third International Conference on Innovative Computing, Information and Control, Dalian, China, 2008.
- 7. Vincent S. Tseng, Ja-Hwung Su, Bo-Wen Wang, Chin-Yuan Hsiao, Jay Huang and Hsin-Ho Yeh. "Intelligent Multimedia Recommender by Integrating Annotation and Association Mining." in proc. of the 2008 IEEE International Conference on Sensor Networks, Ubiquitous, and Trustworthy Computing, Taichung, Taiwan, 2008.
- 8. Vincent S. Tseng, Jia-Hwung Su, Bo-Wen Wang, Yu-Ming Lin, "Web Image Annotation by Fusing Visual Features and Textual Information", in ACM Symposium on Applied Computing (SAC), Korea, 2007.

#### Dissertation

• Data Pre-Processing and Data Mining Techniques for Video Retrieval and Recommendation

## **Professional Certifications**

- 1. Artificial Intelligence Application and Technology, 132190800001790, 2019/08
- 2. Online Mall Marketing Management Certification, No: 1027654, 2018/09.
- 3. IoT Application and Technology, No: 132161200016090, Computer Skills Foundation, 2016/12
- 4. Certification of the Microsoft Technology ASSOCIATE(HTML5 Application Development Fundamentals), NO: F424-3501, Microsoft, 2015/10
- 5. Certification of the Microsoft Technology ASSOCIATE(Windows Operating System Fundamentals), NO: F425-2410, Microsoft, 2015/10
- 6. Mobile Device Application, No: 132140800012330, Computer Skills Foundation, 2014/08
- 7. Webpage Program Design Certification, No:232130900000660, Computer Skills Foundation, 2013/09
- 8. Word 2010 Expert, No: 9241591, Chinese Computer Education Association, 2012/12
- 9. Excel 2010 Expert, No: 9241657, Chinese Computer Education Association, 2012/12
- 10. Information Technology Expert(Linux Administration IT Expert), No: 311121100000020, Computer Skills Foundation, 2012/11
- 11. TQC-IP Image Process-Photoshop CS4 Image Processing(Primary), Computer Skills Foundation, 2012/8
- 12. TQC Dreamweaver CS4 Web Design Advanced, Computer Skills Foundation, 2012/8
- 13. Certification of the MOS(Master), Microsoft, 2009/11
- 14. Certification of the MOS(Access 2003), Microsoft, 2009/11
- 15. Certification of the MOS(Excel 2003), Microsoft, 2009/11
- 16. Certification of the MOS(PowerPoint 2003), Microsoft, 2009/11
- 17. Class B Certification of the computer software applications, No: (B) 117873, Council of Labor Affairs, 1999/5

# **Entrusted Practical Projects**

- 1. Wang, B.W. 2019. Artificial intelligence application service improvement plan. 34001080159-GP
- 2. YANG,C,H, Wang, B.W. 2019 Microprocessor and electronic module application development 12001080406
- 3. Wang, B.W. 2018. Data Processing and BI Analysis Technology. 34001070413

- 4. Wang, B.W. 2018. Technological Process Reengineering and Information Energy Enhancement. 34001070181
- 5. Wang, B.W. 2018. Application of Data Analysis and Exploration. 34001070178
- 6. Wang, B.W. 2017. A Website Implementation on Rapid Reply System for the Textile Industry. 331060502
- 7. Wang, B.W. 2016. A Website Implementation on Shopping on Demand. 331050019
- 8. Wang, B.W. 2015. An Innovative Website Implementation on a Print Company. 331040206
- 9. Wang, B.W. 2014. Multimedia Training Class Project. 331030480
- 10. Wang, B.W. 2014. A Shopping Website Implementation of Tai-Shin Glasses Company. 331030206
- 11. Wang, B.W. 2013. A Website of Design Communication and Progress Confirmation. 331020389